

The Last Fling is one of Chicagoland's premier community events that takes place over Labor Day Weekend. The Naperville Jaycees run the Last Fling in close cooperation with the City of Naperville, the Naperville Park District and numerous Naperville community organizations. Entertainment is provided throughout the weekend on multiple stages. The Last Fling offers a full carnival, numerous special events for the entire family and a Kiddieland area designed for the youngest members of the family. Musical entertainment is one of the highlights of the Last Fling. Two stages provide both local bands and well known acts. Some of the entertainers of years past include The BoDeans, Blues Traveler, Cheap Trick, Collective Soul and Hootie & the Blowfish.

By sponsoring the Last Fling you are helping non-profit organizations throughout DuPage County. Net proceeds from the Last Fling are given back to the community by the Naperville Jaycees. Additionally, by sponsoring, you will be reaching over 300,000 patrons who attend the event each year. Below are several sponsorship opportunities for every budget!

Audience Profile: Household income exceeding \$99,000 annually.

Primary Demographic age group 22-44
Secondary Demographic age group 5-17

For More Information
630-375-7645

Partner Sponsor \$10,000

- 70 "All Day" Tickets (includes 1 dinner per ticket) for admission to Rotary Hill and Sponsorship Tent
- Corporate Logo used in Last Fling advertising as a Major Sponsor
- Premier view of the Main Stage Entertainment
- Complimentary Beverages in the Sponsor's Tent
- Prominent display of 6 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)³
- Named as a major sponsor in the Last Fling Program
- Company logo included in the Last Fling "Thank You" ad
- Company logo included on Naperville Jaycees Last Fling website
- 6 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade²
- Named sponsor of a Last Fling major entertainment event
- Corporate Logo included on all official Naperville Jaycees Last Fling T-shirts
- 40 tickets for 1 ride each at the Last Fling Carnival
- 1/2 page ad in the Last Fling Program¹
- Business Expo Booth available for Additional \$1,000 (Value of \$2,900)

¹Ad sizes are approximate.

²Separate parade application due by June 30th, 2006. Sponsorship must be paid in full by June 30th, 2006.

³Sponsor must provide 6' wide by 3' tall banner.

Sponsor Info

Telephone:
630-375-7645

Email:
sponsorship@lastfling.org

Fax:
630-566-5181

Brian Scott
Sponsorship Chair

Kevin Coyne
Last Fling 2006 Executive Director



Naperville Jaycees Last Fling

P.O. Box 9051
Naperville, IL 60567-9051
www.lastfling.org

Last Fling 2006

September 1-4, 2006

Sponsorship Opportunities



NAPERVILLE
JAYCEES
The United States Junior Chamber

Diamond Sponsor \$5,000

- 50 "All Day" tickets (includes 1 dinner per ticket) for admission to Rotary Hill and Sponsorship Tent
- Corporate logo used in Last Fling advertising as a major sponsor
- Premier view of the Main Stage Entertainment
- Complimentary Beverages in the Sponsor's Tent
- Prominent display of 5 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)³
- Named as a major sponsor in the Last Fling Program
- Listed in the Last Fling "Thank You" ad in the local paper
- Listed as major sponsor on the Naperville Jaycees Last Fling website
- 4 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade²
- Named as sponsor of a Last Fling major entertainment event
- 30 tickets for 1 ride each at the Last Fling Carnival
- 1/4 page ad in the Last Fling Program¹
- Business Expo Booth available for Additional \$1,000 (Value of \$2,900)

BUSINESS EXPO \$2,900

Showcase your firm's products and services at Naperville's best summer festival presenting you with a tremendous advertising & marketing opportunity. 10'x10' booth space including optional tent, table, chairs, and electrical hook-up. Only \$2,900 for the weekend. For more information call 630-375-7645.

Platinum Sponsor \$2,800

- 34 "All Day" tickets (includes 1 dinner per ticket) for admission to Rotary Hill and Sponsorship Tent
- Complimentary beverages in the Sponsor's Tent
- Premier view of the Main Stage Entertainment
- Display of 2 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)³
- Listed as major sponsor on the Naperville Jaycees Last Fling website
- Named as a major sponsor in the Last Fling Program
- Listed in the Last Fling "Thank You" ad in the local paper
- 2 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade *²
- Named Co-Sponsor of a Last Fling Main Stage or Entertainment Stage event
- 20 tickets for 1 ride each at the Last Fling Carnival

CUP SPONSOR \$3,500

Add your company logo to the beverage cups we distribute throughout the weekend. Put your business in the hand of over 50,000 patrons by sponsoring our traditional keepsake.



Emerald Sponsor \$2,000

- 24 "All Day" tickets (includes 1 dinner per ticket) for admission to Rotary Hill and Sponsorship Tent
- Complimentary beverages in the Sponsor's Tent
- Premier view of the Main Stage Entertainment
- Display of 1 corporate banner (3' x 6') at the Last Fling (Sponsor provides banner)³
- Listed as sponsor on the Naperville Jaycees Last Fling website
- Named as a sponsor in the Last Fling Program
- Listed in the Last Fling "Thank You" ad in the local paper
- 1 Last Fling preferred parking pass
- Entry in the "Last Fling" Labor Day Parade²
- Named Co-Sponsor of a Last Fling Main Stage or Entertainment Stage event
- 15 tickets for 1 ride each at the Last Fling Carnival

Gold Sponsor \$1,200

- 16 "All Day" tickets (includes 1 dinner per ticket) for admission to Rotary Hill and Sponsorship Tent
- Complimentary beverages in the Sponsor's Tent
- Premier view of the Main Stage Entertainment
- Display of 1 corporate banner (3' x 6') at the Last Fling (Sponsor provides banner)³
- Named as Sponsor in the Last Fling Program
- Listed in the Last Fling "Thank You" ad in the local paper
- Entry in the "Last Fling" Labor Day Parade²
- 10 tickets for 1 ride each at the Last Fling Carnival

Silver Sponsor \$600

- 8 "All Day" tickets (includes 1 dinner per ticket) for admission to Rotary Hill and Sponsorship Tent
- Complimentary beverages in the Sponsor's Tent
- Premier view of the Main Stage Entertainment
- Display of corporate banner (3' x 6') at the Last Fling (Sponsor provides banner)³
- Named as sponsor in the Last Fling Program
- Listed in the Last Fling "Thank You" ad in the local paper
- Named Co-Sponsor of a Last Fling special event

Bronze Sponsor \$250

- 2 "All Day" tickets (includes 1 dinner per ticket) for admission to Rotary Hill and Sponsorship Tent
- Complimentary beverages in the Sponsor's Tent
- Premier view of the Main Stage Entertainment
- Named as Sponsor in the "Thank You" ad in the local paper
- Named as Sponsor in the Last Fling Program

Additional Sponsorship naming rights available for: Main Stage, Entertainment Stage, and Kiddieland. Please call 630-375-7645 for specific pricing.

You may also add an additional 3' x 6' banner to be placed at the event for an additional \$100. If you do not see a sponsorship level that suits your budget, please call us so that we can customize one for you!