

## Last Fling to Host Collective Soul Labor Day Weekend

**NAPERVILLE, III. – July 26, 2010** – The Naperville Jaycees are happy to announce Collective Soul will perform at 8 p.m. on the Rotary Hill Main Stage at the Last Fling, Saturday, Sept. 4 this Labor Day weekend.

“We are so excited to have Collective Soul play Rotary Hill this year,” said Mike Kreger, Last Fling co-executive director. “They love playing in Naperville and every time we’ve seen them it’s been an amazing, rockin’ good time.”

Collective Soul gained a special place in the hearts of music lovers in 1993 with the rock anthem “Shine.” Having made music for nearly two decades now, the multi-platinum band has a catalog of number one hit singles, including “December”, “The World I Know” and “Heavy”.



The band released their 8<sup>th</sup> and second self-titled album in 2009, which includes the radio smash hit “Staring Down”. While it would have been easy for the members to rest on their laurels, the excitement they felt for their newest album was palpable.

“Everybody just really took a big step, dug in and worked together as a band. It was really nice,” said lead vocalist Ed Roland.

Averaging 250 shows a year, 7<sup>th</sup> Heaven, whose singer Keith Semple won the U.K. version of American Idol, will open for Collective Soul at 6 p.m. The Josh Holmes featuring his full band will start the show at 4 p.m.

Main Stage tickets are \$15 each night, excluding the free concert on Monday at 2 p.m. to honor military and their families.

For more information on the Last Fling’s weekend events, concert tickets, sponsorship and volunteer opportunities visit our website at [www.LastFling.org](http://www.LastFling.org).

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### About Last Fling

The Last Fling is the Naperville Jaycees' major fundraising event of the year. Each year,

they host the city's annual Labor Day festival, a wholesome, family event, with the entire community participating. More than 300,000 patrons visit over the 4-day event, which is held along Naperville's Riverwalk area. Starting Friday afternoon and running through Monday evening, there are special events, carnival rides and attractions, a children's playland, food and beverage vendors, a business expo and concerts on two stages each evening. The Labor Day parade is also part of the festivities. Hotel packages and free shuttle service will also be available.

### **About Naperville Jaycees**

The Naperville Jaycees is a nonprofit service organization with more than 200 young persons dedicated to personal development through community service. The group organizes and staffs the Last Fling in close cooperation with the City of Naperville, the Naperville Park District, numerous Naperville community organizations and tons of volunteers.

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