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Multiplatinum Artist Bret Michaels to Headline Main Stage at 2017 LAST FLING

NAPERVILLE, Ill. (June 26, 2017) – The Naperville Jaycees are excited to announce that legendary entertainer and reality TV star Bret Michaels will headline the main stage at the Last Fling on Saturday, Sept. 2, at 8:30 p.m. Tickets are available at www.LastFling.org now.

Legendary singer/songwriter Bret Michaels has sold over 35 million records worldwide, is a reality TV superstar with some of the highest-rated reality shows in history, as well as a lifelong type 1 diabetic. Bret rose to fame as the front man of Poison, one of rock's most iconic and enduring bands. An entrepreneur, Michaels has created the multimillion-dollar-selling Pets Rock Collection with PetSmart, launched his own line of custom guitars and created "Bret's Blend, Diet Trop A Rocka," which is a number-one selling beverage for Dr. Pepper/Snapple Group. Michaels, personally and through his *Life Rocks Foundation*, has helped raise millions of dollars for charity and makes donations to not only diabetes awareness and research but to such causes as childhood cancer, PetSmart Charities, Operation Homefront, Fealgood Foundation and more. His talent, business acumen and natural candor have solidified him as "a cultural touchdown" in the words of former Viacom CEO Judy McGrath and made him one of the most sought-after performers, keeping him on the road for each of the last 10 years, for nearly 300 live performances, speaking engagements, charitable concerts and private engagements yearly. For more information, visit www.bretmichaels.com.

The Last Fling, which runs from Sept. 1 through Sept. 4 along Naperville's Riverwalk and downtown area, has become the premiere Labor Day event for the entire Midwest. The Last Fling is a family-friendly community festival that offers a wide variety of attractions for all ages, from the Family Fun Land and carnival to concerts featuring national and local musicians, a business expo and parade.

The Naperville Jaycees is a not-for-profit service organization with more than 100 young people dedicated to providing Naperville-area residents with the opportunity to better themselves and to grow personally and professionally while giving through community service and fundraising efforts. Annual events include the Mardi Gras Fundraising Event, Food Giving, Easter Egg Hunt and countless other worthwhile projects that positively impact the community. The group also organizes and manages the Last Fling in close cooperation with the city of Naperville, the Naperville Park District, numerous Naperville community organizations and hundreds of volunteers. Proceeds from the Last Fling are given to other nonprofit organizations in the community and throughout DuPage County. Over the past two decades, the Naperville Jaycees have raised and donated more than \$2 million to various organizations in the surrounding communities. Through recent partnership with the Naperville Chamber of Commerce Young Professional Network, dues for both organizations can now be made in a dual membership rate. Monthly Naperville Jaycees meetings are held on the second Tuesday of each month at Judd Kendall

VFW, 908 W. Jackson Ave., Naperville. For more information about the Naperville Jaycees, visit <http://www.naperjaycees.org/>.

Get the latest updates! Follow the 2017 Last Fling on Twitter: **@JCsLastFling**